

# Befter Sans

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## **SPECIMEN & USER'S GUIDE**

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*A humanist sans typeface for display and short text*

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Paragraphs do not occur in nature. Whereas sentences are grammatical units intrinsic to the spoken language, paragraphs are a **literary convention** designed to divide masses of content into appetizing portions. Indents have been common since the xvii century. Adding space between paragraphs (*paragraph spacing*) is another standard device. On the web, a paragraph is a semantic unit (*the <p> tag in html*) that is typically displayed on screen with space inserted after it. A typical indent is an **em space**, or a quad, a fixed unit of space roughly the width of the letter's cap height. An em is thus proportional to the size of the type; if you change the point size or column width, the indents will remain appropriately scaled. Alternatively, you can use the *tab key* to create an indent of any depth. A designer might use this technique in order to align the indents with a vertical grid line or other page element. *Avoid indenting the very first line of a body of text.* An indent signals a break or separation; there is no need to make a break when the text has just begun. Despite the ubiquity of indents and paragraph spacing, designers have developed **numerous alternatives** that allow them to shape content in distinctive ways.

— **Ellen Lupton, Thinking with Type**

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# Befter Sans

by Diego Maldonado

## ¶ Summary

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Finger Sandwiches & Cheese

# 1978 Eiswein

The poached salmon was exquisitely chilled

Brüt

# Haut-Médoc

*Attack of the Phylloxera*

**VITICULTIRE**

*developed in Brazil from August 2015 to May 2016 | 791 glyphs on regular & 818 on italics*

## ¶ Weights:

size recommendations

Large sizes	<i>Thin</i>
	<i>Thin Italic</i>
	<i>Extra Light</i>
	<i>Extra Light Italic</i>
	<i>Light</i>
	<i>Light Italic</i>
	<i>Regular</i>
	<i>Italic</i>
	<i>Semi Bold</i>
	<i>Semi Bold Italic</i>
Large and Small sizes	<i>Bold</i>
	<i>Bold Italic</i>
	<b>Black</b>
	<b>Black Italic</b>
	<b>Heavy</b>
Large sizes	<b>Heavy Italic</b>

## ¶ Language Support:

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Bosnian, Catalan, Chiga, Congo Swahili, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Igbo, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Maori, Meru, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Serbian (Latin), Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Vunjo, Welsh, Yoruba, Zulu

## ¶ OpenType Features:

Standard Ligatures  
Discretionary Ligatures  
Small Caps  
Swashes (on Italics)  
Lining, Old-Style & Tabular figures  
Numerators & Denominators  
Superiors  
Fractions  
Stylistic Sets  
Localization



## ¶ Punctuation & Marks (INCLUDES SMALL CAPS & OLD-STYLE VARIABLES) | REGULAR

! ¡ " # % % % %o %o & & ' ( ) ) \* , - - - . / / : ; ? ¿ @ @ [ [ ] ] \ \ \_ { { } } † ‡ < << . » > " „ … © ® ™ ¶

## ¶ Mathematical forms | REGULAR

+ < = > | ~ - ± × ÷ / ∂ Ø Π Σ - √  
∞ ∫ ≈ ≠ ≤ ≥ Δ Ω μ Π <sup>α α α α</sup>

## ¶ Currency & Figures | REGULAR

DEFAULT / LINING \$ £ ¥ € ¢ ø 1234567890

PROPORTIONAL OLD-STYLE \$ £ ¥ € ¢ ø 1234567890

TABULAR LINING \$ £ ¥ € ¢ ø 1234567890

TABULAR OLD-STYLE \$ £ ¥ € ¢ ø 1234567890

SMALL CAPS \$ £ ¥ € ¢ ø 1234567890

FRACTIONS 0123456789 / 0123456789

SUPERIORS 1234567890

¶ Standard Ligatures | REGULAR

fí fí fí fí ff ffi ffi ffi

¶ Discretionary Ligatures

HÉ HÉ HÉ HÉ HÉ HÉ HÉ  
LL TL TL ZZ ZZ

¶ Stylistic Sets

SET 01 [VERTICAL T] tt' t̄t̄ → tt' t̄t̄

SET 02 [LONG S] S → f

SET 03 [WORDS] THE OF AND  
→ THE OF AND

| ITALIC

fí fí fí fí ff ffi ffi ffi ty ty Th

gí rí HÉ HÉ HÉ HÉ HÉ HÉ  
LL LL TL TL ZZ ZZ

SET 01 [VERTICAL T] tt' t̄t̄ → tt' t̄t̄

SET 02 [LONG S] S → f

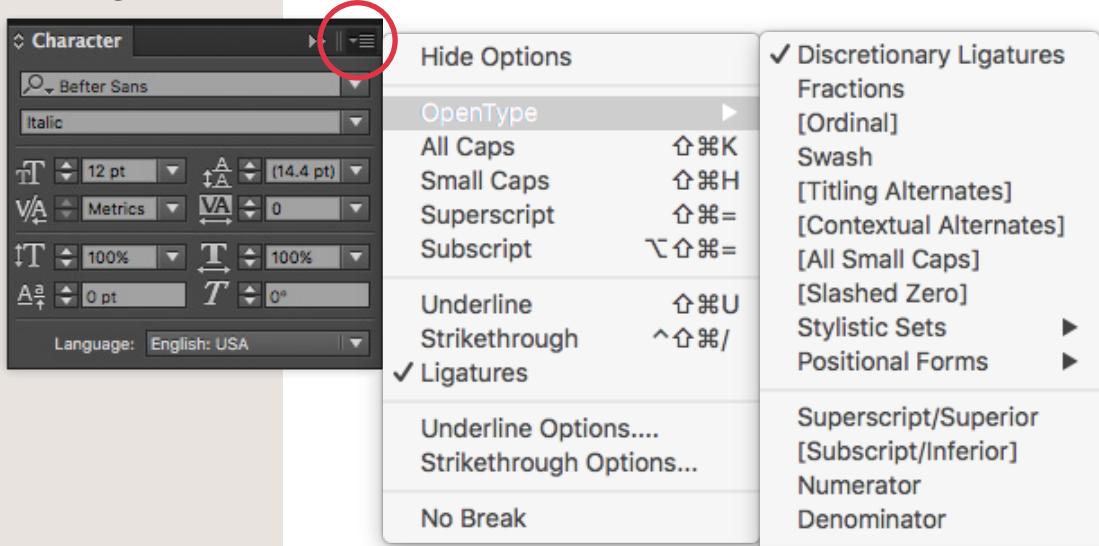
SET 03 [WORDS] THE OF AND  
→ THE OF AND

¶ Swashes | HEAVY ITALIC [ALL ITALICS]

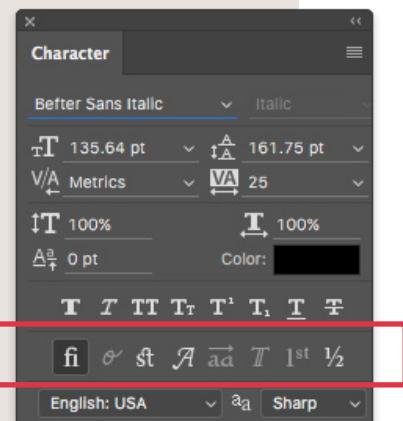
g k m r

LAST UPDATE: MAY/2016

## InDesign



## Photoshop



## Illustrator

